

## CHOCOTEC - Promotion Kit

Show presence. Book advertising space.

**Your  
Ad**

(1920 x 1080 px)

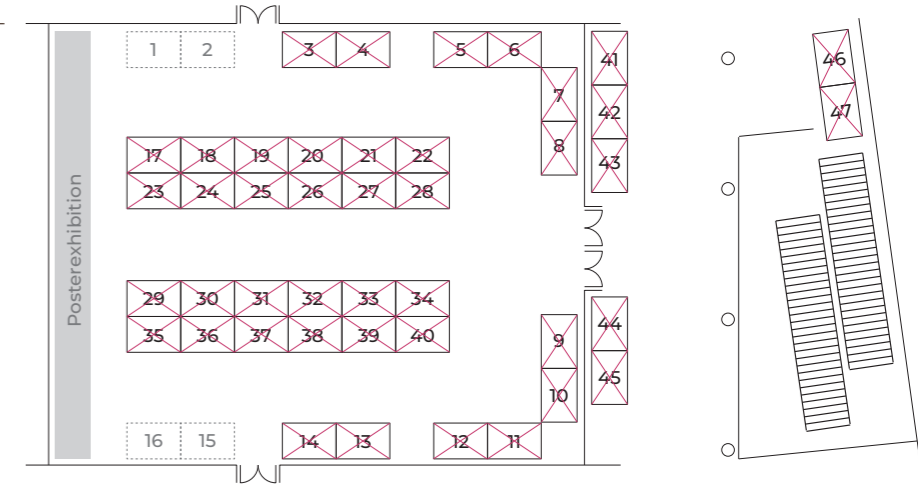
**Book advertising space under  
+49 (0) 212 59 61 32 or  
[marketing@zds-solingen.de](mailto:marketing@zds-solingen.de)**



## Basic package

- Booth incl. 2 participants
- Your logo on the stage banner

**Cost: 4.980 EUR**

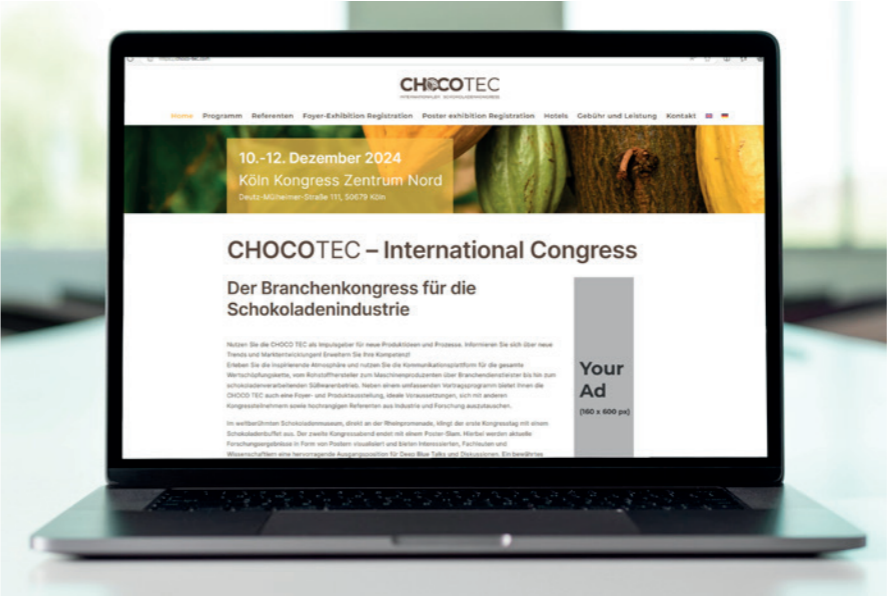


# Advertising package 1

- Booth incl. 2 participants
- Your logo on the stage banner

- Your advertising (**1/2 page**) in the programm brochure
- Your logo on the presentation folders
- Your logo on the bags
- Your advertising on [www.choco-tec.com](http://www.choco-tec.com) with the sizes of **336 x 280 px, 160 x 600 px or 970 x 90 px**

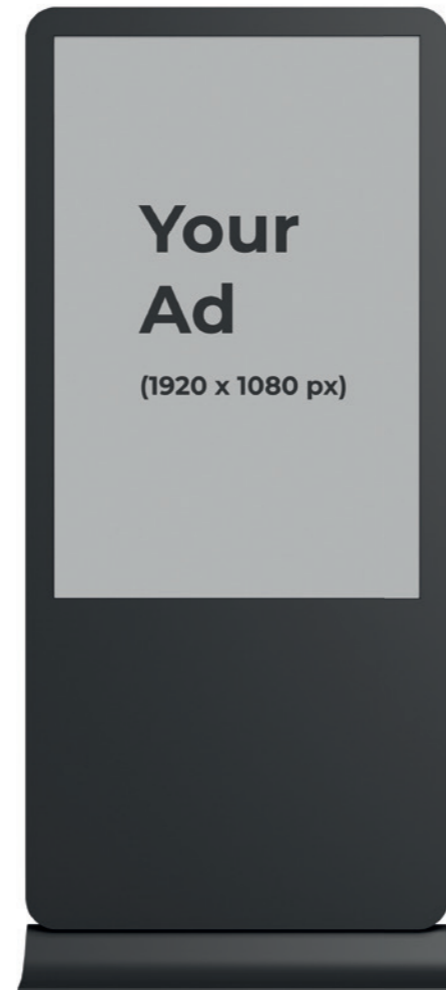
**Cost: 6.479 EUR**



## Advertising package 2

- Booth incl. 2 participants
  - Your logo on the stage banner
- 
- Your advertising (**full page**) in the programm brochure
  - Your logo on the presentation folders
  - Your logo on the bags
  - Your advertising on [www.choco-tec.com](http://www.choco-tec.com) with the sizes of **336 x 280 px, 160 x 600 px or 970 x 90 px**
- 
- Advertising banner **125 x 250 cm**
  - Your digital advertising on the digital display
- 

**Cost: 6.979 EUR**



## Advertising package 3

- Booth incl. 2 participants
  - Your logo on the stage banner
- 
- Your advertising (**full page**) in the programm brochure
  - Your logo on the presentation folders
  - Your logo on the bags
  - Your advertising on [www.choco-tec.com](http://www.choco-tec.com) with the sizes of **336 x 280 px, 160 x 600 px or 970 x 90 px**
- 
- Advertising banner **400 x 250 cm**
  - Your digital advertising on the digital display
- 

**Cost: 8.479 EUR**



**Exclusive annual advertising on top of package 3 (included for ZDS members):**

- Advertising banner 400 x 250 cm (only 2 banners available)
- Advertising banner 100 x 200 cm (only 7 banners available)

Annual fee for non-members  
1.800 EUR / year

# CHOCOTEC

[www.choco-tec.com](http://www.choco-tec.com)

**Book advertising space under  
+49 (0) 212 59 61 32 or  
[marketing@zds-solingen.de](mailto:marketing@zds-solingen.de)**

**ZDS** 

Die Süßwaren Akademie  
The Academy of Sweets